

Auriga's Newsletter

March, 2007

Auriga announces CeBIT'2007 participation



Auriga will participate in the largest international ICT exhibition in Europe—CeBIT'07—March 15-21, Hannover, Germany.

Russia is announced to be the official Germany partner at CeBIT'2007.

Auriga will present its 16+ years of experience in enterprise applications, system-level and embedded software development and maintenance at the Russian Outsourcing Pavilion at CeBIT—Hall 8, B10. The Russian Outsourcing Pavilion is organized by RUSSOFT, Russian Software Developers Association.

Auriga will also participate in Nearshoring Services Forum, part of Russian-German IT Forum, the main CeBIT event dedicated to Russian and German ICT cooperation. Auriga and IBM will make the joint report “Gaining maximum value from the nearshore partnership”. The report will describe a successful nearshoring approach on the example of the partnership in the field of embedded software development between the IBM Development Lab in Boeblingen and Auriga. The presentation will provide an overview of Russia as the outsourcing destination and hints on selecting the service provider with a practical study of the real-life case.

Auriga makes Global Services 100 list for the 2nd consecutive year



In the beginning of 2007 Auriga was included in Global Services 100 list for the second consecutive year and recognized as one of the “Top 10 to Watch in Emerging European Markets”.

In January 2007 Global Services, the authoritative media company of CMP-CyberMedia LLC, announced its Global Services 100 list of the year 2007. The list consists of the world's most innovative service providers, selected on the basis of research conducted by Global Services and the outsourcing advisory company neoIT. The companies included in Global Services 100 list had to demonstrate a combination of market leadership, innovation, and outstanding customer service.

Auriga was included in the Global Services 100 list and named as one of the top 10 service companies in Eastern and Central Europe. This year's success is not an isolated achievement, but rather another link in the chain of high ranks from the leading industry analysts. In 2006 Auriga had already appeared on the Global Services 100 list as one of “Top 5 to Watch in Central and Eastern Europe,” successfully competing with much larger companies.

Forrester Research, Gartner, AMR Research and Ernst & Young also recognize Auriga as one of the leading software outsourcing vendors in Russia. This continual recognition of Auriga's strength and potential serves a good example that a company doesn't need to be an industry giant to be recognized worldwide, as long as the company is completely dedicated to understanding customer needs and reaching the highest levels of service quality, customer satisfaction, and technological expertise.