



Auriga's Newsletter

March 30, 2009

In this Auriga News issue:

- Auriga was named to Top 10 Service Providers in Eastern Europe of Global Services 100
- Auriga in the Black Book of Outsourcing
- Appointment: Andrei Pronin—General Manager

Auriga was named to Top 10 Service Providers in Eastern Europe of Global Services 100

Auriga announces that it was named to Top 10 Service Providers in Eastern and Central Europe of the 2009 Global Services 100 List, a research by Global Services Media and neoIT. Auriga is included in Global Services 100 for the fourth straight year.

This year, hundreds of IT and BPO service providers from all over the world were invited to take part in the Global Services 100 survey. Outsourcing services vendors from 19 countries, with delivery centers across 31 countries, participated in the study. Company operations effectiveness, service offerings, customers relationship, and employee management areas were evaluated by the panel of Global services and neoIT experts, using a weighted scoring scheme to rate each question. The 2009 Global Services 100 and the 11 category winners were announced at the Global Services Conference 2009 at NYC on February 26th.

"This continual recognition of Auriga's strength and capabilities demonstrates that a company doesn't have to be an industry giant to be recognized worldwide, as long as it is wholly devoted to understanding customer needs and reaching the highest levels of service quality, customer satisfaction, and technological expertise."—says Auriga General Manager Andrei Pronin.

Earlier this year Auriga was also named, for the second straight year, to the Global Outsourcing 100 list of the top the world's best outsourcing service providers across all industries, and to the Top 10 Central/Eastern Europe IT Outsourcing Vendors of the 2008 Black Book of Outsourcing by Brown-Wilson Group.

Auriga in the Black Book of Outsourcing

Auriga was included in the 2008 Black Book of Outsourcing, a survey published by Brown-Wilson Group. High quality of Auriga's services was recognized in two categories: Auriga was ranked No. 3 in the list of IT Outsourcing Vendors in Central/Eastern Europe and No. 6 in the list of Global Software QA & Testing Vendors.

The Black Book of Outsourcing is based on the annual market research by Brown-Wilson Group, a leading global consulting and information technology services provider. Nearly 300,000 global outsourcing buyers are invited to participate in the survey annually to determine their attitudes toward and satisfaction with outsourcing providers. The performance of outsourcing services providers is evaluated from the perspective of the client experience. The Black Book of Outsourcing serves as an unbiased and independent information source for the buyers of outsourcing services, and is widely accepted as an industry measure of client satisfaction. The Black Book of Outsourcing has been published since 2005, and Auriga is in the list for the second time: in 2006, Auriga was included in the Top Ten Outsourcing Vendors in Central/Eastern Europe.

"We do our best to provide our clients with best value services and contribute to the high quality of the products that our customers deliver to their target market. Being listed in the Black Book of Outsourcing confirms high evaluation of our work by our clients",—acknowledges Alexis Sukharev, Auriga President and CEO.

Appointment: Andrei Pronin—General Manager

Auriga announces the appointment of Andrei Pronin to the newly created position of General Manager.

As General Manager, Andrei is responsible for strategic planning and supervision of the company activities. Along with strong managerial skills, Andrei brings in his vast ex-



perience in team building, people management, and business development in IT outsourcing area. These qualities are supported by strong engineering experience and deep first-hand knowledge of the specifics of Auriga operations on all levels.

"Andrei's knowledge and expertise will further strengthen the senior management team. I am confident that Andrei will provide Auriga with leadership and stability and I fully support his appointment."—says Alexis Sukharev, Auriga President and founder.

Andrei joined Auriga in 1998 as a software engineer, and since then held various engineering and managerial positions, including Chief Delivery Officer and Director of Business Development. In 2008 he diverted from the company activities to take the post of Head of Engineering at MeshNetics start-up company. In 2009, after completing the successful acquisition of cutting-edge MeshNetics' wireless products by Atmel Corp, Andrei returned to Auriga.

Andrei holds a PhD in theoretical mechanics and applied mathematics from Moscow State University.

Andrei Pronin comments: "I'm glad to be back to Auriga again. After spending some time apart and working at other places, I started realizing even better what brilliant people we have gathered here, what high level of maturity has been reached over almost 20 years of operation, and what huge potential the company has. It was a pleasant surprise to discover that despite the economic downtime, the company remained stable, flexible and agile, truly focused on bringing maximum value; the people are still full of energy and ideas. We are preparing to launch a number of interesting initiatives and partnership programs. So, I'm optimistically looking into the future and expecting a lot of fun from hard work of converting this big potential into a better market position over the next two years."

About Auriga:

Auriga (www.auriga.com) is a software R&D and IT outsourcing services provider incorporated in the U.S. and operating development centers in Russia since 1990. Auriga focuses on satisfying the specific needs of software and hardware high-tech companies as its driving strategy. Included in Global Services 100 since 2006, Global

Outsourcing 100 since 2008, and Top 10 Central/Eastern Europe Providers of the Black Book of Outsourcing, Auriga offers services covering all aspects of the product engineering area and expertise in a set of knowledge areas from embedded systems and OS internals to enterprise information systems and Web applications. Auriga's client list includes such industry majors and leaders in their segments as IBM, Draeger Medical, LynuxWorks, NMS Communications, Verdasy, and many others.

About IAOP:

The International Association of Outsourcing Professionals™ (IAOP™) is the global, standard-setting organization and advocate for the outsourcing profession. With 40,000 customer, advisor and provider members worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit www.outsourcingprofessional.org.

About The Global Outsourcing 100:

The International Association of Outsourcing Professionals™ (IAOP™) is in its fourth year of compiling its annual ranking of the world's best outsourcing service providers and advisors—The Global Outsourcing 100. As part of The Global Outsourcing 100, IAOP also introduced a new list for the first time in 2009, The World's Best Outsourcing Advisors.

About the Black Book of Outsourcing:

The Black Book of Outsourcing is an annual, independent, non biased ranking of outsourcing vendors by users, clients and analysts that ranks global software companies. The ranking is compiled by Brown & Wilson Group, Inc. and is based on a number of factors, including client satisfaction and relationships, innovation, and implementation to help the global outsourcing industry. For more information, visit www.theblackbookofoutsourcing.com.

For more information or an interview, please contact:

Gennadiy Mahov
+ 7 495 713-9900, ext.306
gennadiy.mahov@auriga.com